

Energize Organizational Learning in
Sustainable Ways:
Through the narrative of an organization

CBODN April 24, 2015

Energizing Organizational Learning in Sustainable Ways through Narrative

Presented by the authors of chapter one, *Narrative Intelligence Perpetuates the Learning Organization*, from

Making it Real: Sustaining Knowledge Management

Sponsored by George Washington University, Dr. Annie Green, ed.

Available at info@academic-publishers.org

Madelyn Blair, PhD • mblair@pelerei.com • www.pelerei.com

Denise Lee, Director • denise.lee@us.pwc.com • www.pwc.com

“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.”

— Alvin Toffler, author of *Future Shock*



Madelyn Blair, PhD

- Leaders have described today's world to me as volatile, ambiguous, changing, complex – a world full of disruption that demands resilient action. I've spent the last 9 years focusing on what unlocks resilience. If you want to unlock resilience for yourself or for your team, I am introducing soon a new program called **Break Out**.
- I'm a speaker, author, and senior consultant to management. I'm dedicated to building a new relationship between leaders and staff so that learning is a natural outcome of the work. I bring particular experience in storytelling, adult learning, knowledge management, and narrative intelligence. My clients include Huawei Technologies, Regional Chamber of Cincinnati, and NIH. A Taos Institute Associate, I am a founding member of Goldenfleece and Worldwide Story Work. My PhD is in organizational psychology from the University of Tilburg, The Netherlands. I'm the author of **Riding the Current**, and **Essays in Two Voices**. I'm a contributing author of *Lessons from the Field*, *Wake Me Up When the Data Is Over*, *Making it Real: Sustaining Knowledge Management*, and *Smarter Innovation*. My blog is ridingthecurrent.com.



Denise Lee

- I have taken on a new role at PwC as a Director in the Innovation and Global Thought Leadership group working with a dynamic leader -- John Sviokla. Part of my new role includes working on marquee pieces of thought leadership such as a new book *The Self-Made Billionaire Effect: How Extreme Producers Create Massive Value*. (www.pwc.com/billionaire) This role gives me the opportunity to work with the Brand Strategy, Creative, Marketing and Social teams. In this position I am able to leverage my knowledge management experience and global network. I continue to serve a wide range of clients with a focus on strategic communications, talent management, organizational learning, succession planning and knowledge management. I have retained the role of Public Sector Knowledge Officer for the PwC government practice in addition to my client service responsibilities. In this internal role I lead the government practice's implementation of their innovative KM strategy focused on self service content management and social networking that was just recognized as a 2014 Baldrige Award Winner.